

# CRANE BPI

## Crane Business Performance Index

is Hitit's powerful business performance solution that transforms airline data into clear, actionable insights for faster, smarter decision-making. Developed to fill a long-standing gap in the market, Crane BPI offers airlines a robust and trusted reporting tool that functions like a revenue management system. It provides a complete view of business performance by covering the entire planning and operational process; helping airlines turn data into strategy.

## Data-Driven Decision-Making for Smarter Business Growth

Crane BPI empowers airlines to boost efficiency, drive profitability, and lead with confidence. Designed for both management and operational teams, Crane BPI enables data-driven decision-making and sustainable business growth.

**Turn Data  
into Strategic  
Action**



# Why Crane BPI?

## Smarter Decisions

Turn complex revenue and operations data into clear metrics.

## Time-Saving Automation

Eliminate manual reporting through automated data processing.

## Real-Time & Historical Tracking

Monitor revenue, load factor, yield, and other key indicators.

## Trend Detection

Identify emerging patterns early to stay ahead of market shifts.

## Smart Dashboards

Visual reports that enhance team communication.

## One Reliable Source

Consolidate multiple data sources into one reliable platform.

## Collaborative Use

Share insights across teams for aligned actions.

## Stay Competitive

Make quick, data-driven decisions in a dynamic market.

## Key Features

- Revenue, load factor, and yield dashboards
- Market and route performance analytics
- Customizable KPI tracking
- Real-time and historical comparison tools
- Automated reporting and distribution
- Multi-source data integration
- Role-based access and team collaboration
- Forecasting and trend analysis modules