

CRANE PAX

Crane PAX is a modern, turnkey and cloud-based Passenger Service System (PSS) from Hitit's Crane Solution Suite, enabling airlines to design, distribute, and deliver advanced passenger services with full operational agility.

Elevate Every Step of the Passenger Journey

Maximize your airline's passenger engagement, revenue and operational efficiency with Crane PAX, designed for transparency, scalability and modern digital operations. Crane PAX offers comprehensive Reservation and Passenger Service capabilities supported by a rich set of web services and flexible integration options. With Crane PAX, airlines gain a future-ready technological foundation to elevate every step of the passenger journey.

Empower Your Airline Passenger Services



 crane.PAX

www.hitit.com

Why Crane PAX?

Fair Pricing Structure

Transparent, boarded-passenger-based pricing aligned with Hitit's mutual growth philosophy; no hidden fees or channel-based surcharges. Supports ATPCO fare filing and TTBS tax retrieval, with full in-house control over pricing.

Boosted Revenue Potential

- Drives revenue growth through direct distribution, airline partnerships, and rich ancillary offerings.
- AI-powered last-minute promotions and targeted ancillary campaigns
- Bundled fare and ancillary discounts
- Standardized NDC connectivity for direct and indirect sales
- Seamless omnichannel product and service delivery

Passenger-Oriented Experience

Designed around traveler behavior, delivering a superior experience through self-service touchpoints, personalization, and passenger recognition.



Customer Value Through Loyalty Integration

Seamlessly integrates with Crane LL and Crane CCL, and easily connects to external CRM, CDP, or loyalty platforms.

Trusted Global Solution

Processes over 100 million passengers annually across Europe, Asia, Africa, and the Americas, supporting average airline growth of 25% per year.

Future Ready for Modern Airline Retailing with Offers & Orders

Fully aligned with IATA MAR, integrating seamlessly with Product Catalogues, Offer & Order Management Systems, and Seller platforms.

Key Features

- Inventory Management
- Reservation & Ticketing
- Dynamic Fare & Pricing AI Integrated Configuration and Calculation
- AI-Integrated Dynamic Ancillary Pricing, Inhouse Ancillary Management & Upselling
- Omnichannel Distribution and Servicing of Ancillaries and Products
- Codeshare / GDS / Interline Handling (including Interline EMD support)
- Promotion & Campaign Management with AI Integrated Target Offers
- Direct & Indirect Distribution and Sales Management (NDC enabled)
- Internet & Mobile Booking Engines
- Agent & Group Booking Management (including Nego Booking)
- Payment Processing
- Comprehensive Reporting
- Self-service & Customer Touchpoint Optimization
- API-First Architecture with a broad catalogue of microservices
- EMD (Electronic Miscellaneous Document) Support
- Ready for Modern Airline Retailing with Offers & Orders